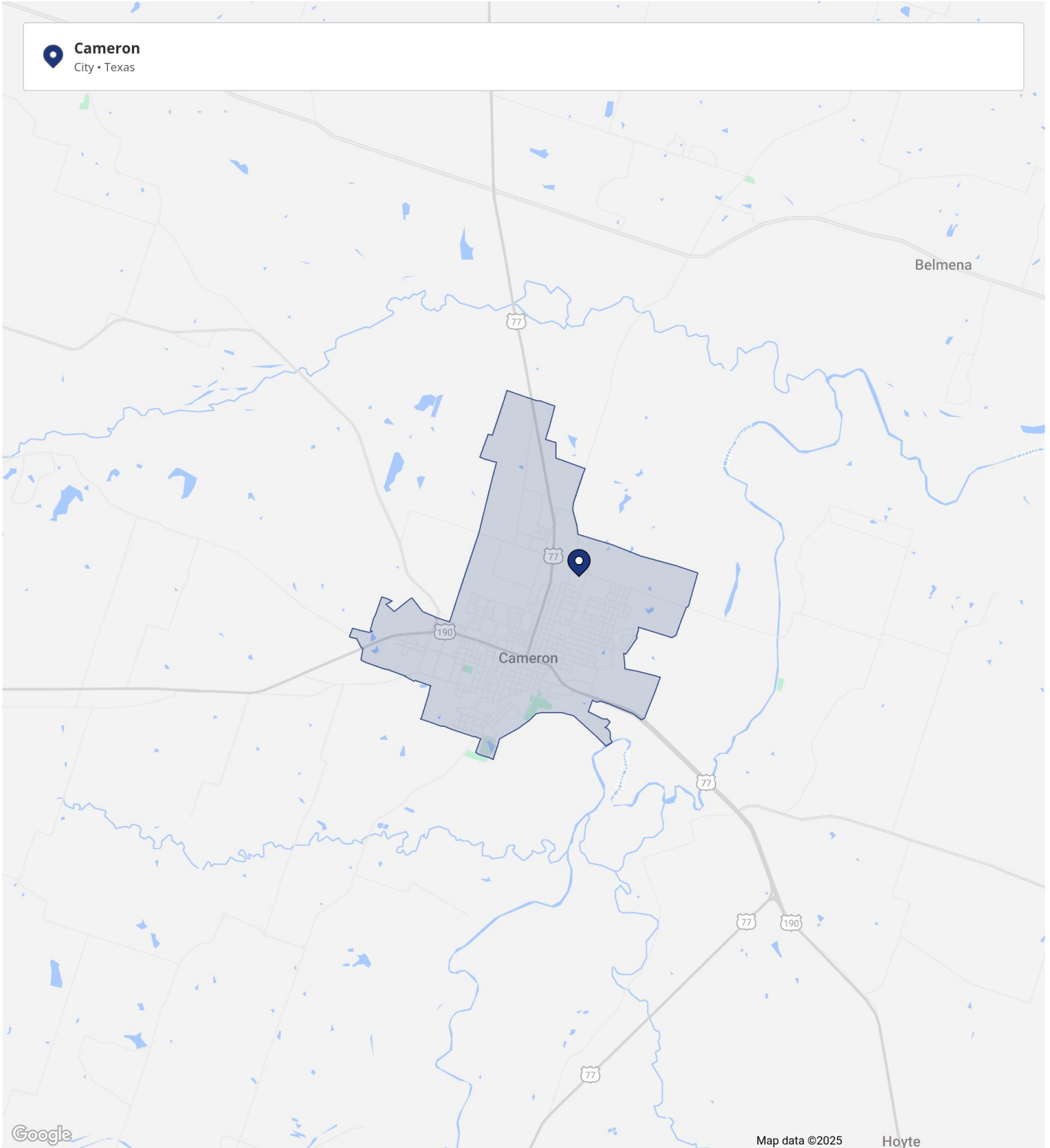


Market Overview

Jul 1, 2024 - Jun 30, 2025



Market Overview

Jul 1, 2024 - Jun 30, 2025



Market Population Metrics

Cameron
City • Texas

Resident Population
(Census 2023)

5.2K (+1.4% vs. 2022)

Out-of-Market Visitors

415.6K (-10.7% YOY)

Employees

3.1K (+0.5% YOY)

Daytime Population
(STI: Workplace 2024)

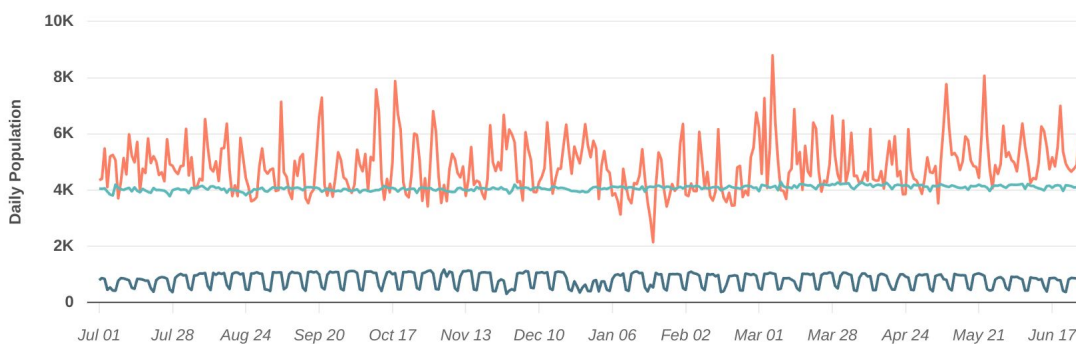
5.1K

Compared to: 1 Year Ago | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Population Trend

Cameron
City • Texas



| Avg. Daily Population | |
|------------------------|-----|
| Out-of-Market Visitors | 5K |
| Inbound Commuters | 810 |
| Residents | 4K |

Residents Inbound Commuters Out-of-Market Visitors

Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Market Overview

Jul 1, 2024 - Jun 30, 2025



Top Visited Places

Cameron
City • Texas

Cameron / City • Texas

| Rank | Name | City | Total Visits |
|------|--|---------|--------------|
| 1 | CEFCO 1005 E 1st St, Cameron, TX 76520 | Cameron | 584.7K |
| 2 | Cameron Hardware 1701 W 4th St, Cameron, TX 76520 | Cameron | 565.5K |
| 3 | CEFCO Travel Center 1005 E 1st St, Cameron, TX 76520 | Cameron | 548.5K |
| 4 | Dairy Queen Restaurant 202 W 4th St, Cameron, TX 76520 | Cameron | 327.1K |
| 5 | Brookshire Brothers 1701 W 4th St, Cameron, TX 76520 | Cameron | 271K |
| 6 | Arlans Market 705 N Travis Ave, Cameron, TX 76520 | Cameron | 210.8K |
| 7 | CEFCO 2108 N Travis Ave #77, Cameron, TX 76520 | Cameron | 190.1K |
| 8 | Exxon Full Site 309 N Travis Ave, Cameron, TX 76520 | Cameron | 165K |
| 9 | Dollar General Market 2388 N Travis Ave, Cameron, TX 76520 | Cameron | 156K |
| 10 | Exxon 309 N Travis Ave, Cameron, TX 76520 | Cameron | 150.3K |

Category: All Categories | In Market Only | Jul 1st, 2024 - Jun 30th, 2025
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