Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

Market:
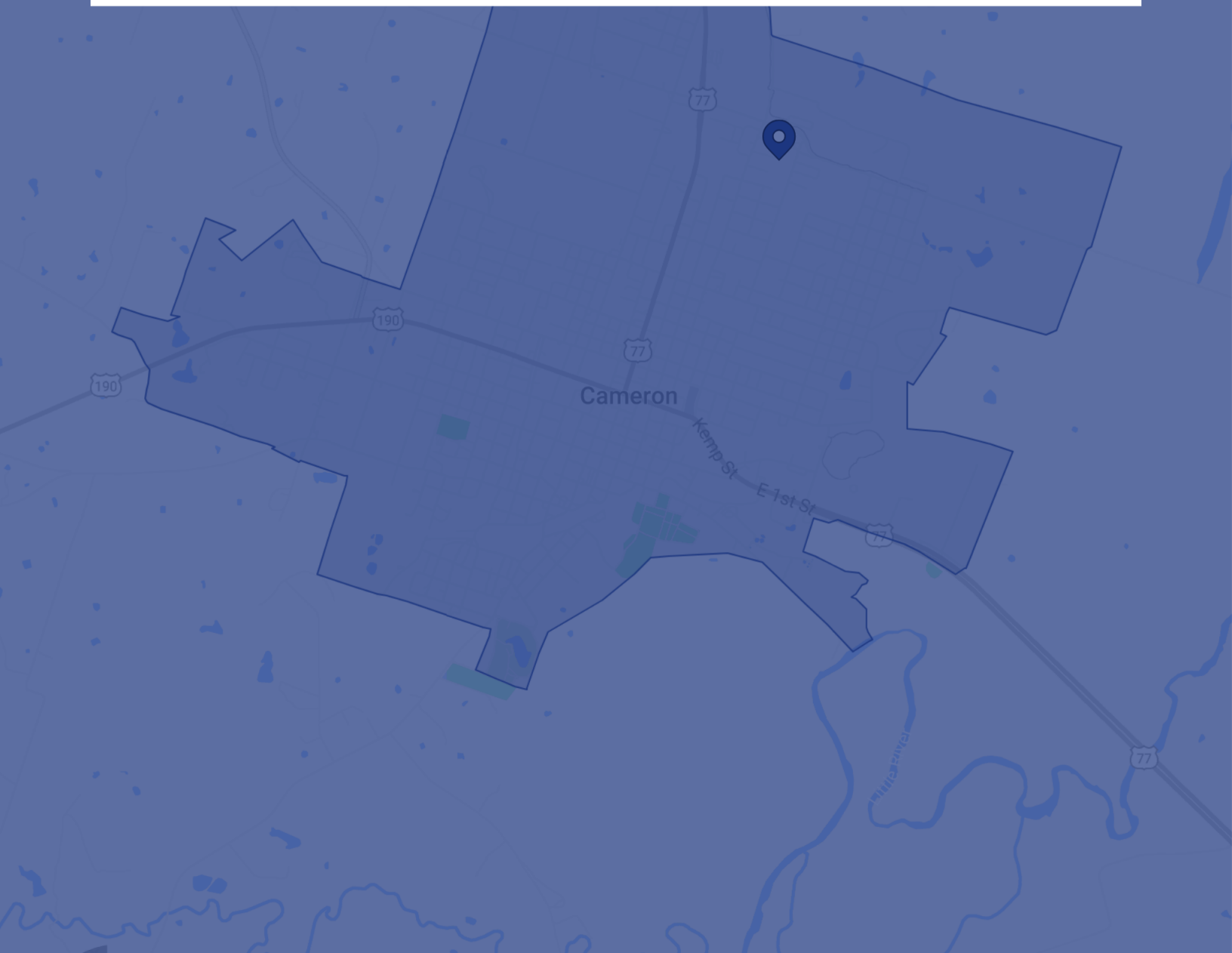
C **Cameron**
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Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

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Cameron, Texas - 2023 Census Demographic
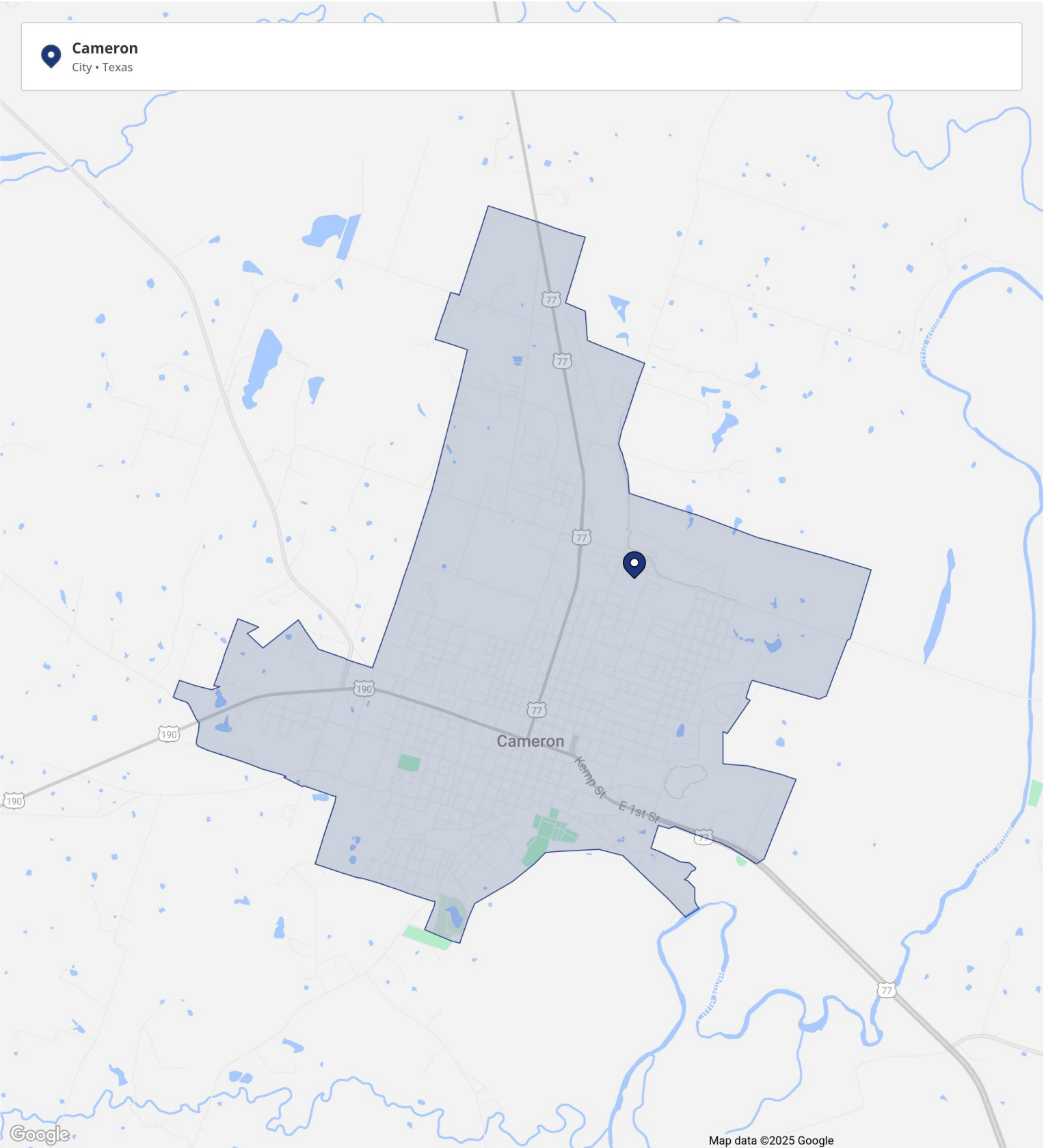
Aug 1, 2024 - Jul 31, 2025

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	Residents	Employees	Out-of-Market Visitors
Overview			
Population	5,204	--	--
Pop density (per sq mile)	98	--	--
Area (sq mi) - based on Census Block Groups	53.24	--	--
Households			
Households	1,771	--	--
Family Households	1,318 (74.4%) · 115	69.9% · 108	65.1% · 101
Non-Family Households	453 (25.6%) · 7	30.1% · 85	34.9% · 98
Persons per Household	2.94 · 113	2.76 · 106	2.58 · 99
Gender			
Male	2,638 (50.7%) · 102	--	--
Female	2,566 (49.3%) · 98	--	--
Age			
Median Age	36.05 · 95	--	--
0-4	311 (6%) · 105	--	--
5-14	1,106 (21.3%) · 170	--	--
15-17	64 (1.2%) · 31	--	--
18-21	225 (4.3%) · 8	--	--

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

	Residents		Employees	Out-of-Market Visitors
22-24	168 (3.2%)	84	--	--
25-29	207 (4%)	59	--	--
30-34	391 (7.5%)	108	--	--
35-39	496 (9.5%)	142	--	--
40-44	242 (4.7%)	7	--	--
45-49	300 (5.8%)	96	--	--
50-54	243 (4.7%)	7	--	--
55-59	359 (6.9%)	108	--	--
60-64	168 (3.2%)	50	--	--
65-69	260 (5%)	91	--	--
70-74	212 (4.1%)	91	--	--
75-79	151 (2.9%)	97	--	--
80-84	168 (3.2%)	169	--	--
85+	133 (2.6%)	133	--	--
Age - Male				
Median Age	36.26	98	--	--
0-4	195 (7.4%)	126	--	--
5-14	538 (20.4%)	157	--	--

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees	Out-of-Market Visitors
15-17	23 (0.9%)	21	--	--
18-21	97 (3.7%)	68	--	--
22-24	55 (2.1%)	53	--	--
25-29	153 (5.8%)	84	--	--
30-34	166 (6.3%)	89	--	--
35-39	292 (11.1%)	162	--	--
40-44	126 (4.8%)	7	--	--
45-49	157 (6%)	98	--	--
50-54	128 (4.9%)	7	--	--
55-59	178 (6.7%)	106	--	--
60-64	102 (3.9%)	61	--	--
65-69	93 (3.5%)	67	--	--
70-74	133 (5%)	119	--	--
75-79	34 (1.3%)	47	--	--
80-84	119 (4.5%)	274	--	--
85+	49 (1.9%)	131	--	--
Age - Female				
Median Age	35.75	92	--	--

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees	Out-of-Market Visitors
0-4	116 (4.5%)	8	--	--
5-14	568 (22.1%)	183	--	--
15-17	41 (1.6%)	42	--	--
18-21	128 (5%)	98	--	--
22-24	113 (4.4%)	118	--	--
25-29	54 (2.1%)	32	--	--
30-34	225 (8.8%)	129	--	--
35-39	204 (8%)	121	--	--
40-44	116 (4.5%)	7	--	--
45-49	143 (5.6%)	93	--	--
50-54	115 (4.5%)	7	--	--
55-59	181 (7.1%)	110	--	--
60-64	66 (2.6%)	39	--	--
65-69	167 (6.5%)	113	--	--
70-74	79 (3.1%)	65	--	--
75-79	117 (4.6%)	140	--	--
80-84	49 (1.9%)	88	--	--
85+	84 (3.3%)	136	--	--
Population by Generation				
Gen Alpha	1,417 (27.2%)	149	--	--
Gen Z	457 (8.8%)	67	--	--
Millennials	1,094 (21%)	103	--	--
Gen X	785 (15.1%)	8	--	--
Baby Boomers	999 (19.2%)	84	--	--
Silent & Greatest	452 (8.7%)	127	--	--

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees		Out-of-Market Visitors	
Ethnicity						
Hispanic or Latino	2,052 (39.4%)	208	32.7%	172	25.8%	136
Two or more races	131 (2.5%)	65	2.5%	66	3.4%	88
Other	--		<0.1%	5	0.2%	33
Native Hawaiian and Other Pacific Islander	--		<0.1%	8	<0.1%	58
Asian	--		0.3%	5	1.6%	28
American Indian and Alaska Native	--		<0.1%	5	0.1%	22
Black	889 (17.1%)	142	17%	142	13.2%	109
White	2,133 (41%)	70	47.4%	8	55.6%	96
Hispanic or Latino						
Two or more races	489 (23.8%)	66	27.5%	7	36%	100
Other	361 (17.6%)	55	20.1%	62	25.1%	7
Native Hawaiian and Other Pacific Islander	--		<0.1%	7	0.2%	220
Asian	--		<0.1%	2	0.3%	7
American Indian and Alaska Native	4 (0.2%)	10	0.4%	22	0.9%	46
Black	89 (4.3%)	251	4.2%	244	1.1%	66
White	1,109 (54%)	194	47.7%	172	36.4%	131
Household Income						

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees		Out-of-Market Visitors	
Household Average Income	$77,335.58	70	$77,224.41	70	$84,474.13	7
Average Income per Person	$27,448.25	63	$28,971.47	67	$33,449.99	7
Household Median Income	$63,845.34	8	$59,425.94	7	$61,186.86	7
<$10K	48 (2.7%)	56	3.7%	7	5.4%	111
$10K - $15K	104 (5.9%)	165	6.3%	178	4.6%	129
$15K - $20K	122 (6.9%)	220	6.4%	203	4.7%	152
$20K - $25K	54 (3%)	89	3.4%	100	3.7%	109
$25K - $30K	82 (4.6%)	135	5.2%	153	4.8%	139
$30K - $35K	93 (5.3%)	154	5.5%	161	4.4%	130
$35K - $40K	73 (4.1%)	118	4.6%	131	4.7%	133
$40K - $45K	64 (3.6%)	103	3.9%	112	3.9%	111
$45K - $50K	40 (2.3%)	65	2.6%	7	3.6%	104
$50K - $60K	145 (8.2%)	124	8.9%	134	9.4%	142
$60K - $75K	236 (13.3%)	146	10.7%	117	9.3%	102
$75K - $100K	187 (10.6%)	83	10.7%	84	12.3%	97
$100K - $125K	104 (5.9%)	58	9%	89	10.7%	106
$125K - $150K	169 (9.5%)	130	6.8%	93	5.6%	7
$150K - $200K	203 (11.5%)	123	8%	86	6.4%	69

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents	Employees	Out-of-Market Visitors
>$200K	45 (2.5%) · 20	4.3% · 34	6.4% · 51
Household Size			
1 Person Household	413 (23.3%) · 8	26.8% · 94	29.2% · 103
2 Persons Household	423 (23.9%) · 7	27.7% · 8	34.4% · 102
3 Persons Household	435 (24.6%) · 160	19.7% · 128	13.2% · 85
4 Persons Household	287 (16.2%) · 128	15.1% · 119	13.1% · 104
5 Persons Household	156 (8.8%) · 149	8.3% · 141	7.2% · 122
6 Persons Household	31 (1.8%) · 7	0.9% · 40	1.3% · 58
7+ Persons Household	25 (1.4%) · 97	1.5% · 102	1.6% · 112
Education			
Elementary	604 (18.1%) · 171	16.2% · 153	12.5% · 118
High School Graduate	1,132 (34%) · 130	35.9% · 137	34.7% · 132
College / Associate Degree	974 (29.2%) · 104	28.2% · 100	29.2% · 104
Bachelor Degree	413 (12.4%) · 58	13.3% · 63	15.4% · 7
Advanced Degree	208 (6.2%) · 45	6.4% · 47	8.3% · 60
Labor Force			
Unemployed	154 (6.9%) · 133	7.5% · 145	6.1% · 118
Employed	2,075 (93.1%) · 98	92.5% · 98	93.9% · 99

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees		Out-of-Market Visitors	
Marital Status						
Widowed	289 (7.6%)	137	8%	144	6.5%	118
Divorced	561 (14.8%)	138	14.5%	136	12.8%	119
Married	1,975 (52.1%)	105	51%	103	51.9%	105
Never Married	964 (25.4%)	7	26.5%	7	28.8%	84
Family Households						
Female Householder	291 (22.1%)	116	--		--	
Male Householder	161 (12.2%)	156	--		--	
Married-couple Family	865 (65.6%)	90	--		--	
Transport to Work						
Carpooled	131 (6.5%)	7	7.6%	89	8.7%	102
Drove alone	1,653 (81.4%)	116	78.7%	112	77.2%	110
Worked from home	163 (8%)	60	9.5%	70	10.7%	7
Other	36 (1.8%)	160	2%	184	1.5%	184
Walked	48 (2.4%)	98	2.1%	86	1.3%	54
Bicycle	--		<0.1%	5	0.1%	28
Motorcycle	--		<0.1%	19	<0.1%	7
Taxicab	--		<0.1%	7	<0.1%	26

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees		Out-of-Market Visitors	
Public transportation	--		<0.1%	1	0.4%	11
Travel Time to Work						
Median travel time to work	18	8	18	8	20	91
Less than 10 minutes	623 (33.4%)	264	29.5%	234	19.4%	154
10-15 minutes	214 (11.5%)	86	13.3%	100	14.5%	109
15-20 minutes	121 (6.5%)	42	9.6%	63	15%	98
20-25 minutes	164 (8.8%)	61	8.5%	60	10.4%	7
25-30 minutes	62 (3.3%)	49	4.2%	62	5.7%	83
30-35 minutes	221 (11.8%)	86	10.9%	8	10.5%	7
35-45 minutes	138 (7.4%)	104	6.5%	91	5.5%	7
45-60 minutes	175 (9.4%)	116	8.2%	102	7.3%	91
60 or more minutes	147 (7.9%)	90	9.2%	105	11.7%	134
Housing Units						
Vacant	205 (10.4%)	99	12.1%	116	12.5%	120
Occupied	1,771 (89.6%)	100	87.9%	98	87.5%	98
Occupied Housing Units						
Renter occupied	638 (36%)	103	32.8%	94	29.7%	85
Owner occupied	1,132 (63.9%)	98	67.2%	103	70.3%	108

DataSet: Census 2023 (ACS)

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Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

	Residents		Employees		Out-of-Market Visitors	
Vacant Housing Units						
Other	159 (77.6%)	214	71.4%	197	61.9%	171
For migrant workers	--		<0.1%	10	<0.1%	8
For seasonal, recreational or occasional use	13 (6.3%)	19	14.6%	45	16.1%	49
Sold, not occupied	--		2.1%	51	6.2%	152
For sale only	11 (5.4%)	94	2.9%	50	4.1%	71
Rented, not occupied	--		0.5%	14	2.2%	62
For rent	22 (10.7%)	61	8.5%	49	9.5%	54
Value of Owner-Occupied Housing Units						
Median house value	$130,445.32	43	$153,784.38	51	$202,509.01	67
<$100K	411 (36.3%)	299	32.7%	269	26%	214
$100K - $200K	448 (39.6%)	222	31.6%	177	23.3%	131
$200K - $300K	181 (16%)	8	20.3%	104	24%	123
$300K - $400K	43 (3.8%)	26	6.8%	47	11.9%	8
$400K - $500K	15 (1.3%)	13	2.2%	21	4.4%	42
$500K - $1000K	33 (2.9%)	15	4.9%	26	7.2%	38
>$1000K	--		1.5%	24	3.2%	49
Types of Housing Units Structure						

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

	Residents		Employees		Out-of-Market Visitors	
Single Unit	1,460 (73.9%)	109	72.9%	108	73.3%	109
Multi-unit	352 (17.8%)	67	16.2%	61	15.4%	58
Boat, RV, van, etc.	--		0.1%	91	0.4%	325
Mobile home	163 (8.2%)	145	10.7%	189	10.9%	192
Health Insurance						
With direct purchase and medicare coverage	181 (3.6%)	116	3.9%	123	3.6%	116
No health insurance coverage	824 (16.6%)	194	16.8%	196	16.2%	189
Other coverage combinations	304 (6.1%)	102	6.5%	108	7.3%	122
Other public only combinations	13 (0.3%)	57	0.6%	127	1%	220
Other private only combinations	--		0.1%	36	0.4%	111
Medicare and medicaid/means-tested public coverage	220 (4.4%)	191	4.5%	193	2.9%	127
Employer based and medicare coverage	143 (2.9%)	95	2.4%	8	2.6%	86
Employer based and direct purchase coverage	72 (1.5%)	92	1.1%	7	1.4%	87
VA Health Care only	90 (1.8%)	719	0.7%	289	0.4%	152
TRICARE/military health coverage only	128 (2.6%)	284	2.4%	265	2.2%	240
Medicaid/means-tested public coverage only	935 (18.8%)	126	16.4%	109	11.2%	7
Medicare coverage only	344 (6.9%)	114	7.4%	122	6.7%	110
Direct purchase health insurance only	159 (3.2%)	51	3.7%	59	5.2%	84

DataSet: Census 2023 (ACS)

Benchmark: Nationwide

	Residents		Employees		Out-of-Market Visitors	
Employer based health insurance only	1,546 (31.2%)	68	33.5%	7	38.7%	84
SNAP Households						
Non-snap Households	1,391 (78.5%)	89	80.2%	91	87%	99
Snap Households	380 (21.5%)	182	19.8%	168	13%	110

DataSet: Census 2023 (ACS)   Benchmark: Nationwide

Cameron, Texas - 2023 Census Demographic

Aug 1, 2024 - Jul 31, 2025

Demographic Overview

Summary

Audiences	Median Household Income	Most Common Ethnicity	Bachelor's Degree or Higher	Persons per Household
Residents	$63.8K	White (41%)	18.6%	2.94
Employees	$59.4K	White (47.4%)	19.7%	2.76
Out-of-Market Visitors	$61.2K	White (55.6%)	23.6%	2.58
Texas Residents	$76.5K	White (39.9%)	33.1%	2.76

Aug 1st, 2024 - Jul 31st, 2025 | Data Source: Census 2023
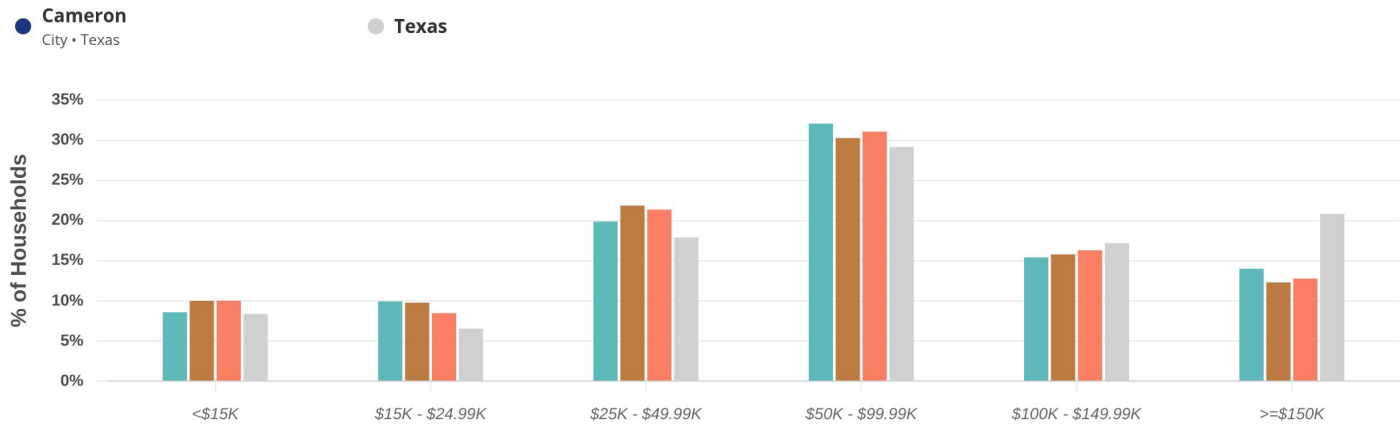Data provided by Placer Labs Inc. (www.placer.ai)

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Household Income

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Education

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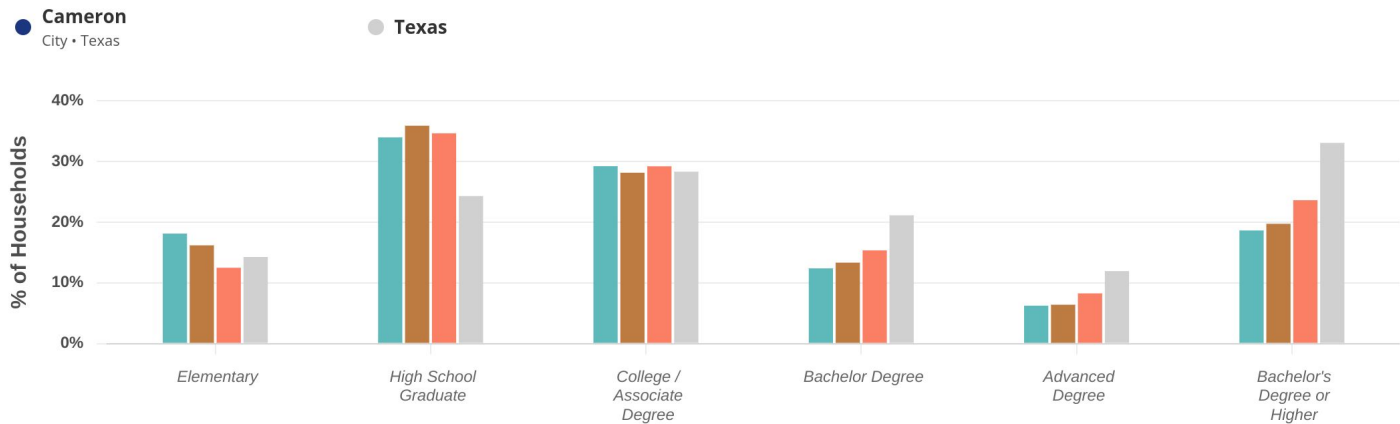# Cameron, Texas - 2023 Census Demographic

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Ethnicity

● **Cameron**
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% of Households

Categories: Hispanic or Latino, White, Black, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander, Other, Two or more races

Aug 1st, 2024 - Jul 31st, 2025 | Data Source: Census 2023
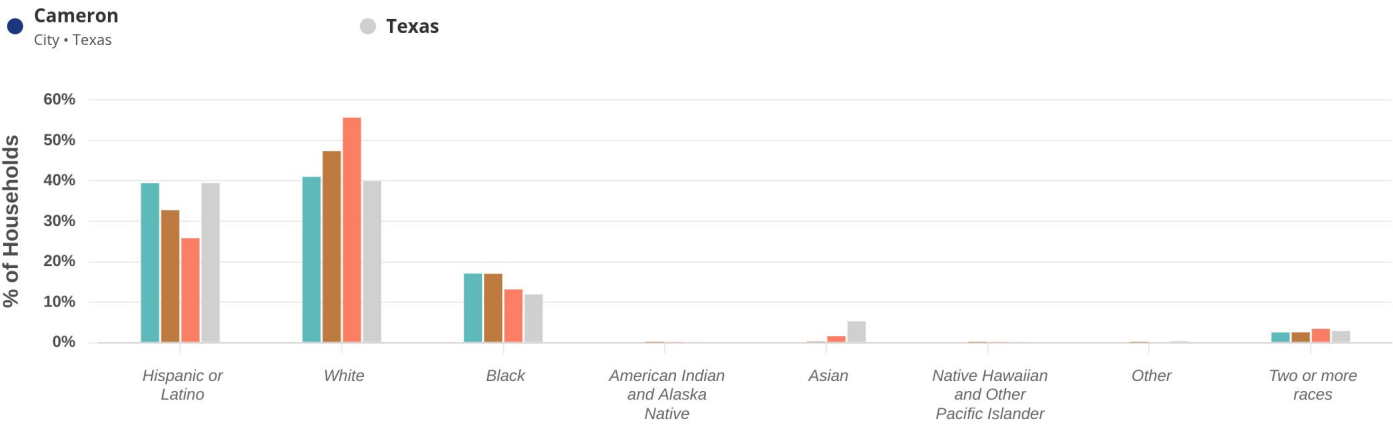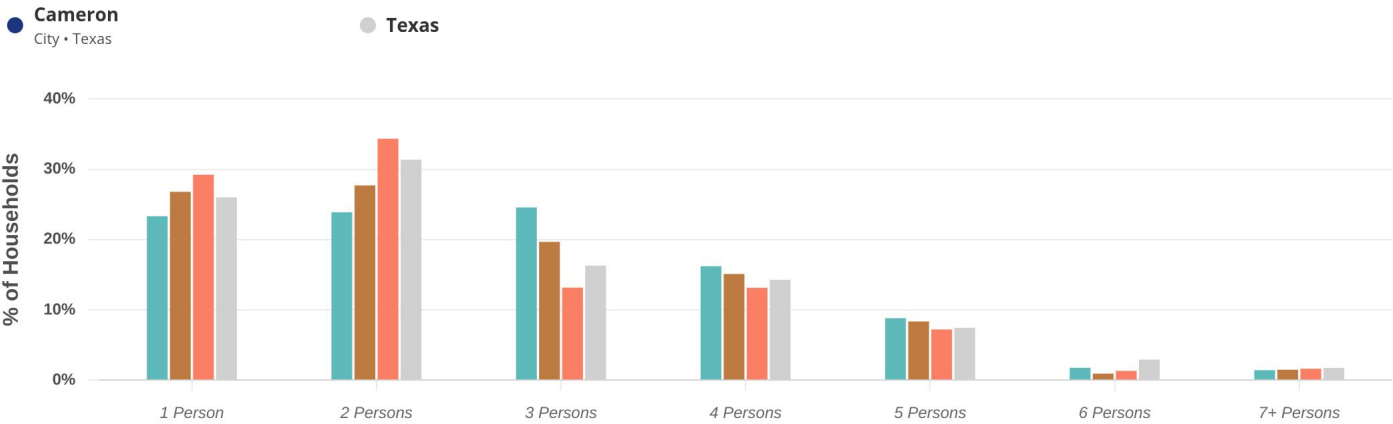Data provided by Placer Labs Inc. (www.placer.ai)

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Household Size

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% of Households

Categories: 1 Person, 2 Persons, 3 Persons, 4 Persons, 5 Persons, 6 Persons, 7+ Persons

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